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RESERVE
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National 4-H CLUB RADIO BROADCAST

JANUARY 2, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

LIBRARY
CURRENT SERIAL RECORD
☆ AUG 25 1954 ☆
U. S. DEPARTMENT OF AGRICULTURE

Stars and Stripes Forever ..... U. S. Marine Band.

Father of the Land We Love ..... U. S. Marine Band.

What George Washington Means to Me ..... Robert Marshall, Club Boy, Louisa County, Va.

What Club Girls Can Learn from George Washington ..... Veronica Bahleda, Club Girl, Hampden County, Mass.

Washington Bicentennial March ..... U. S. Marine Band.

NATIONAL 4-H CLUB MUSIC ACHIEVEMENT TEST - America's Negro Spirituals and Songs - Discussed by R. A. Turner - Played by the U. S. Marine Band.

Old Black Joe ..... *Foster*
Massa's in de Cold, Cold Ground ..... *Foster*
"Goin' Home," from the New World Symphony ..... *Dvorak*
Golden Slippers ..... *Spiritual*
"Nobody Knows de Trouble I've Seen," from Bandanna Sketches ..... *Cameron White*
Juba Dance ..... *Dett*
Uncle Ned ..... *Foster*

How Our Club Members Will Help to Commemorate George Washington ..... George L. Farley, State Club Leader, Massachusetts.

George Washington Comes Home to His Country ..... J. M. Gibbs, Director, State and City Organization Division, George Washington Bicentennial Commission.

The Star Spangled Banner ..... U. S. Marine Band.

THE FEBRUARY 6 PROGRAM WILL FEATURE "AMERICA'S PATRIOTIC MUSIC"

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[1]**TIME OF BROADCAST.**—12.30 to 1.30 p. m., Eastern Standard Time; 11.30 a. m. to 12.30 p. m., Central Standard Time; 10.30 to 11.30 a. m., Mountain Standard Time; 9.30 to 10.30 a. m., Pacific Standard Time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

ANNOUNCEMENT OF 4-H RADIO PROGRAM

SATURDAY, JANUARY 2

Every boy and every girl feels a thrill of pride in the knowledge that George Washington was one of the best farmers of the period in which he lived. The next program will feature the bicentennial celebration of his birth, which opens officially on February 22 next and continues until Thanksgiving. Club members will get from this program many good suggestions for making their contribution locally to this great national celebration. . . . The 4-H Club Music Achievement Test got off to a good start on December 5. The second phase of the current series will feature Negro spirituals and songs. Club members will enjoy hearing the plaintive Negro melodies.

Stations on Network of the National Broadcasting Co. Scheduled to Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

KDKA, Pittsburgh; WBZ, Springfield; WBZA, Boston; WFLA-WSUN, Clearwater; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WSB, Atlanta.

Central Standard Time - 11:30 a.m. to 12:30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTHS, Hot Springs; KVOO, Tulsa; KWK, St. Louis; KYW, Chicago; WAPI, Auburn; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHAS, Louisville; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Lawrence; WSM, Nashville: WSMB, New Orleans; WTMJ, Milwaukee; WWNC, Asheville.

Mountain Standard Time - 10:30 to 11:30 a.m.

KOA, Denver; KSL, Salt Lake City; KTAR, Phoenix.

Pacific Standard Time - 9:30 to 10:30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle; KPO, San Francisco.

REMEMBER THE DAY

"Always the First Saturday in Each Month"

6270

(OVER)

Reserve

National 4-H CLUB RADIO BROADCAST

FEBRUARY 6, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

"4-H CLUB WORK HAS ECONOMIC VALUE"

Stars and Stripes Forever ..... U. S. Marine Band.

Savings from Clothing-Club Work ..... Esther White,
Club Girl, Sullivan County, N. H.

What I Learned About Trees from 4-H Club Work ..... John Tasker,
Club Boy, Windham County, Vt.

NATIONAL 4-H MUSIC ACHIEVEMENT TEST - Discussed by R. A. Turner.
Played by the U. S. Marine Band.

Learning to Know America's Music

America's Patriotic Music

The Star-Spangled Banner .....
America .....
Dixie ..... *Emmett*
Yankee Doodle ..... *Traditional*
America the Beautiful March ..... *Missud*
Columbia, the Gem of the Ocean ..... *A'Becket*
Hail Columbia ..... *Fyles*
World War Medley

It Pays to Belong to a 4-H Club ..... C. B. Wadleigh,
State Club Leader, Durham, N. H.

A Look Ahead ..... C. B. Smith,
Assistant Director of Extension Work.

The Star-Spangled Banner ..... U. S. Marine Band.

America's Hymns and Religious Songs
Will Be Featured on the March 5 Program

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[1]TIME OF BROADCAST.—12.30 to 1.30 p. m., Eastern Standard Time; 11.30 a. m. to 12.30 p. m., Central Standard Time; 10.30 to 11.30 a. m., Mountain Standard Time; 9.30 to 10.30 a. m., Pacific Standard Time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

ANNOUNCEMENT OF 4-H RADIO PROGRAM

SATURDAY, FEBRUARY 6

For 1932, a schedule of radio programs has been planned that we hope will prove even more attractive and helpful than the programs broadcast in 1931. A central theme has been selected for the programs by a committee of State club leaders, the title of which is "4-H club work has economic value." Each talk given during the year will contribute in some way to the development of this central theme. A complete schedule of the year's programs will appear in the January issue of the Extension Service Review. . . . .During the February program John Tasker, a club boy from Brattleboro, Vt., will relate the interesting things that he has learned about trees from 4-H club work, and a club girl, Esther White, from Claremont, N. H., will tell about the money that she has saved through her clothing-club activities. On the same program will appear C. B. Wadleigh, the State club leader of New Hampshire, who will discuss the topic "It pays to belong to a 4-H club," and C. B. Smith, Assistant Director of Extension Work, who will give us a glimpse of the things that the future has in store for 4-H club work. . . . .The theme for the music series, "Learning to know America's music," will be carried one step farther in this program. Patriotic songs will be played by the Marine Band, and interesting facts about these songs will be related by Ray Turner, who returns to the microphone this month. . . . .Extension workers are reminded that a complete schedule of the music to be played during the National 4-H Music Achievement Test for 1931-32 can be procured, upon request, from the Extension Service of the United States Department of Agriculture.

Stations on Network of the National Broadcasting Co. Scheduled to Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

KDKA, Pittsburgh; WBZ, Springfield; WBZA, Boston; WFLA-WSUN, Clearwater; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit, WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WSB, Atlanta.

Central Standard Time - 11:30 a.m. to 12:30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTHS, Hot Springs; KVOO, Tulsa; KWK, St. Louis; KYW, Chicago; WAPI, Auburn; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHAS, Louisville; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Lawrence; WSM, Nashville; WSMB, New Orleans; WTMJ, Milwaukee; WWNC, Asheville.

Mountain Standard Time - 10:30 to 11:30 a.m.

KOA, Denver; KSL, Salt Lake City; KTAR, Phoenix.

Pacific Standard Time - 9:30 to 10:30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle; KPO, San Francisco.

REMEMBER THE DAY

"Always the First Saturday in Each Month"

(OVER)

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Reserve

National 4-H CLUB RADIO BROADCAST

LIBRARY
Agriculture

MARCH 5, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

"4-H CLUB WORK HAS ECONOMIC VALUE"

Stars and Stripes Forever ..... U. S. Marine Band.

My Purebred Dairy Calf Makes Good ..... Harold Kober, Club Boy, Kent County, Mich.

What's Going On in the 4-H Clubs ..... I. W. Hill, U. S. Department of Agriculture.

NATIONAL 4-H MUSIC ACHIEVEMENT TEST - Discussed by R. A. Turner
Played by the U. S. Marine Band.

Learning to Know America's Music

America's Hymns and Religious Songs

The Son of God Goes Forth to War	*Cutler*
The Little Brown Church in the Vale	*Pitts*
The Old Rugged Cross	*Bennard*
God Be With You	*Tomer*
Nearer My God to Thee	*Mason*
Jesus, Savior, Pilot Me	*Gould--Barnhouse*
The Holy City	*Weatherly--Adams*
Lead, Kindly Light	*Dykes*
Eili, Eili	*Traditional*

Standardizing 4-H Products ..... Ethel Gorsuch, Club Girl, Carroll County, Md.

What We Parents Think of Club Work ..... Mrs. Lee Warfield, Gaithersburg, Md.

The Star-Spangled Banner ..... U. S. Marine Band.

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[1]TIME OF BROADCAST.—12.30 to 1.30 p. m., eastern standard time; 11.30 a. m. to 12.30 p. m., central standard time; 10.30 to 11.30 a. m., mountain standard time; 9.30 to 10.30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

ANNOUNCEMENT OF 4-H RADIO PROGRAM

SATURDAY, MARCH 5

The economic aspects of 4-H clothing-club activities and 4-H forestry work were discussed on last month's program by a club girl from New Hampshire and a club boy from Vermont. The economic benefits derived from affiliation with 4-H work were presented by State Club Leader Wadleigh. These talks were the first to feature the central theme, "4-H Club Work Has Economic Value," which was selected to dominate the 1932 4-H radio programs. In March a club boy - Harold Kober - who hails from Michigan, will tell how valuable from an economic standpoint a purebred dairy calf can be to the farm home Here is an interesting fact about this boy's 4-H activities. During the seven years he has been engaged in dairy calf-club work he has experienced all the trials of a breeder of purebred livestock. Now, at the age of 20, he has established for himself a firm foundation for a successful business. . . . .Ethel Gorsuch, a club girl from Maryland, will point out the advantages of standardizing 4-H products and the influence such standardization has on the family purse. Ethel has been in club work two and one-half years and has carried on projects in canning, clothing, and gardening. . . . What a parent really thinks of having her sons and daughters take part in 4-H club work will be told by Mrs. Lee Warfield of Maryland, mother of two boys prominent in 4-H activities in their county. . . . .Ray Turner and the U. S. Marine Band will give their usual entertaining and instructive program of music featuring the theme "Learning to Know America's Music." Hymns and religious songs will be taken up on March 5. . . . It is hoped that a special effort will be made to have this announcement published in the local papers.

Stations on Network of the National Broadcasting Co. Scheduled to Carry Program

Eastern Standard Time - 12.30 to 1.30 p.m.

KDKA, Pittsburgh; WBAL, Baltimore; WBZ, Boston; WBZA, Springfield; WFLA, Tampa; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WSUN, Tampa; WWNC, Asheville.

Central Standard Time - 11.30 a.m. to 12.30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTHS, Hot Springs; KVOO, Tulsa; KWK, St. Louis; KYW, Chicago; WAPI, Birmingham; WCKY, Covington; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHAS, Louisville; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Kansas City; WSB, Atlanta; WSM, Nashville: WSMB, New Orleans; WTMJ, Milwaukee.

Mountain Standard Time - 10.30 to 11.30 a.m.

KGHL, Billings; KGIR, Butte; KOA, Denver; KSL, Salt Lake City; KTAR, Phoenix.

Pacific Standard Time - 9.30 to 10.30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle; KPO, San Francisco.

REMEMBER THE DAY

"Always the First Saturday in Each Month"

(OVER)

Reserve

National 4-H CLUB RADIO BROADCAST

LIBRARY ... MAR ... 1932 ... of Agriculture

APRIL 2, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

"4-H CLUB WORK HAS ECONOMIC VALUE"

America the Beautiful ..... U. S. Marine Band.

Planning the home garden ..... Ida Crompton,
Club Girl, Providence County, R. I.

4-H poultry pays ..... Phillip Alampi,
Club Boy, Gloucester County, N. J.

NATIONAL 4-H MUSIC ACHIEVEMENT TEST - Discussed by R. A. Turner.
Played by the U. S. Marine Band.

Learning to Know America's Music

America's Country Dances

A Virginia Reel.
Oh! Susanna (*Foster*).
Captain Jinks.
Turkey in the Straw (*Transcribed by Guion*).
Sailors' and Fishers' Hornpipe.
Arkansas Traveler.
Old Zip Coon.
Money Musk.
Old Dan Tucker.
Pop Goes the Weasel.

What 4-H club work has meant to our community ..... Mrs. Joan L. Smith,
Community Leader, Wickford, R. I.

Significant accomplishments of 4-H club work ..... Gertrude L. Warren,
Organization, 4-H Club Work, U. S. Department of Agriculture.

The Star-Spangled Banner ..... U. S. Marine Band.

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[1]TIME OF BROADCAST.—12.30 to 1.30 p. m., eastern standard time; 11.30 a. m. to 12.30 p. m., central standard time; 10.30 to 11.30 a. m., mountain standard time; 9.30 to 10.30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

Economic Aspects of 4-H Club Work Emphasized in April 2 Radio Program America's Country Dances Interpreted

Continuing the series of radio broadcasts featuring the central theme, "4-H Club Work Has Economic Value," the national 4-H club radio program scheduled for April 2 will lay particular emphasis on home gardening, poultry, 4-H community achievement, and significant 4-H accomplishments of an economic character These programs, broadcast always on the first Saturday of each month, are arranged by the U. S. Department of Agriculture in cooperation with the State agricultural colleges and the U. S. Marine Band, and are carried over a coast-to-coast network of radio stations associated with the National Broadcasting Co. . .After the opening bars of "America the Beautiful," Ida Crompton, a 4-H girl from Rhode Island, will tell how she planned her home garden to meet the economic needs of the family. Ida has been a club member for four years, and in 1931 had the best garden in Rhode Island grown by a girl. . "4-H poultry pays," is the topic to be discussed by Phillip Alampi, who has been a successful poultry-club member in New Jersey for three years. . Mrs. Joan L. Smith, who has been a 4-H local leader in Wickford, R. I., since 1928, will tell what 4-H club work has meant to her community. Mrs. Smith has been very successful in getting parents to provide opportunities for boys and girls to make a success of 4-H project work. . Drawing from her long experience with 4-H club work throughout the country, Miss Gertrude Warren, of the Extension Service, U. S. Department of Agriculture. will explain some of the more important accomplishments of an economic character that 4-H club members have made. . The musical series, entitled "Learning to Know America's Music," which is a part of the National 4-H Music Achievement Test, will be continued. The April 2 program will feature America's country dances. The compositions will be played by the U. S. Marine Band and described by Ray Turner of the U. S. Department of Agriculture.

Stations Scheduled to Carry Program

Eastern Standard Time - 12.30 to 1.30 p.m.

KDKA, Pittsburgh; WBAL, Baltimore; WBZ, Boston; WBZA, Springfield; WFLA, Clearwater; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WSUN, St. Petersburg; WWNC, Asheville.

Central Standard Time - 11.30 a.m to 12.30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St Paul; KTHS, Hot Springs; KVOO, Tulsa; KWK, St. Louis; KYW, Chicago; WAPI, Birmingham; WCKY, Covington; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHAS, Louisville; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha: WREN. Lawrence; WSB, Atlanta; WSM, Nashville; WSMB, New Orleans; WTMJ, Milwaukee.

Mountain Standard Time - 10.30 to 11.30 a.m.

KGHL, Billings; KGIR, Butte; KOA, Denver; KSL, Salt Lake City; KTAR, Phoenix.

Pacific Standard Time - 9.30 to 10.30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle; KPO, San Francisco.

REMEMBER THE DAY

6376

"Always the First Saturday in Each Month"

(OVER)

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Reserve

National 4-H CLUB RADIO BROADCAST

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RECEIVED
MAY 6 - 1932
U. S. Department of Agriculture

MAY 7, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

"4-H CLUB WORK HAS ECONOMIC VALUE"

America the Beautiful ..... U. S. Marine Band.

4-H Handicraft Activities ..... Gladys Snyder, 4-H Club Member, Berkeley County, W. Va.

How My Purebred Litter Was Raised ..... Walter Todd, 4-H Club Member, Jasper County, Ind.

NATIONAL 4-H MUSIC ACHIEVEMENT TEST - Discussed by Ray Turner.
Played by the U. S. Marine Band.

Learning to Know America's Music

America's Favorite Songs

My Old Kentucky Home ..... *Foster*
The Rosary ..... *Nevin*
Silver Threads Among the Gold ..... *Danks*
Carry Me Back to Old Virginny ..... *Bland*
A Perfect Day ..... *Jacobs-Bond*
On the Road to Mandalay ..... *Speaks*

4-H Club Work Helped Me to Decide My Vocation ..... Esther S. Brucklacher, County Club Agent, Martinsburg, W. Va.

4-H Club Work and Vocational Adjustment ..... W. A. Lloyd, U. S. Department of Agriculture.

The Star-Spangled Banner ..... U. S. Marine Band.

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[1]**TIME OF BROADCAST.**—12.30 to 1.30 p. m., eastern standard time; 11.30 a. m. to 12.30 p. m., central standard time; 10.30 to 11.30 a. m., mountain standard time; 9.30 to 10.30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

Vocational Guidance, Handicraft, and Purebred Pigs to be Covered in May 7 4-H Radio Program
Marine Band to Feature America's Favorite Songs

"Many club members have been enabled to interpret their own abilities in the light of 4-H training and experience received and to choose their life work more wisely," says Mrs. Esther Brucklacher, county club agent at Martinsburg, W. Va. "Furthermore, 4-H activities have in many instances provided club members with an impetus that has carried them over obstacles in the road to the desired career." Mrs. Brucklacher, who was formerly an Iowa club girl, will tell on the May 7 4-H radio program how 4-H club work influenced her career. . . W. A. Lloyd, who is in charge of extension work in the West for the U. S. Department of Agriculture, will outline his views on how club work has helped farm boys and girls to crystallize their ambitions and, while still young, to focus their thoughts and actions on pursuits that fit into their life plans. . . . Last year Walter Todd, who has been an Indiana club boy for 7 years, raised a litter of 9 purebred pigs that weighed 1,941 pounds at 6 months of age, just 59 pounds short of making the ton litter in the adult project. Last December he won a $300 scholarship offered to exhibitors at the International Livestock Exposition. Walter will tell how good methods in raising pigs make for economical production and larger profit. . . Since she entered club work six years ago Gladys Snyder, a member of the Cheerful Workers' Club of Berkeley County, W. Va., has never failed to complete a 4-H project. Among the activities in which she has been successful is 4-H handicraft work. Many useful and beautiful articles are made by club members from leather, rubber, feathers, and other inexpensive material or from discarded articles. Gladys will emphasize the economic importance of this work to the club member. . . The music achievement test has for its subject on this program America's Favorite Songs, which will be played by the U. S. Marine Band and explained by Ray Turner. . . The National 4-H club radio program is broadcast on the first Saturday of each month over 60 radio stations associated with the National Broadcasting Co. The programs are arranged by the U. S. Department of Agriculture and the State agricultural colleges.

Stations Scheduled to Carry Program

Eastern Standard Time - 12.30 to 1.30 p.m.

KDKA, Pittsburgh; WBAL, Baltimore; WBZ, Boston; WBZA, Springfield; WFLA, Clearwater; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WSUN, ST. Petersburg; WWNC, Asheville.

Central Standard Time - 11.30 a.m. to 12.30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTBS, Shreveport; KTHS, Hot Springs; KVOO, Tulsa; KWCR, Cedar Rapids; KWK, St. Louis; KYW, Chicago; WAPI, Birmingham; WCKY, Covington; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHAS, Louisville; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Lawrence; WSB, Atlanta; WSM, Nashville; WSMB, New Orleans; WTMJ, Milwaukee.

Mountain Standard Time - 10.30 to 11.30 a.m.

KGHL, Billings; KGIR, Butte; KOA, Denver; KSL, Salt Lake City; KTAR, Phoenix.

Pacific Standard Time - 9.30 to 10.30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle; KPO, San Francisco.

REMEMBER THE DAY

6405

"Always the First Saturday in Each Month"

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Ex 3119
Reserve

National 4-H CLUB RADIO BROADCAST

LIBRARY
RECEIVED
1932
U. S. Department of Agriculture

JUNE 4, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

"4-H CLUB WORK HAS ECONOMIC VALUE"

America the Beautiful ..... U. S. Marine Band.

The National 4-H Club Camp This Year ..... G. E. Farrell, U. S. Department of Agriculture.

How I Happened to be Selected as a Delegate to the National 4-H Club Camp ..... Mary Louise Idzkowski,

NATIONAL 4-H MUSIC ACHIEVEMENT TEST - Discussed by Ray Turner.
Played by the U. S. Marine Band.

Learning to Know America's Music

America's Favorite Composers

Semper Fidelis ..... *Sousa*
At Dawning ..... *Cadman*
March of the Toys ..... *Herbert*
Oh Promise Me ..... *De Koven*
Narcissus ..... *Nevin*
Song of the Marching Men ..... *Hadley*

What Our Delegates to the National 4-H Club Camp Have Done ..... Elsie Trabue, Assistant State Club Leader, Storrs, Conn.

What's Behind the Winning of a Trip to the National 4-H Club Camp ..... J. A. Evans, U. S. Department of Agriculture.

The Star-Spangled Banner ..... U. S. Marine Band.

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DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

National 4-H Club Camp Theme of June 4

Nation-Wide Club Radio Program

Marine Band to Play Music by America's Favorite Composers

The sixth annual encampment of boy's and girls' 4-H club members in Washington, D. C., which opens on June 15, will be the subject of talks during the national 4-H club radio program scheduled for June 4. The type of 4-H accomplishment that entitles a club boy or girl to a trip to Washington to attend the camp will be explained by J. A. Evans, associate chief of the Office of Cooperative Extension Work. George E. Farrell, the camp director, will tell how the camp is to be conducted. Miss Elsie Trabue, assistant State club leader of Connecticut, will tell about the 4-H accomplishments of the delegates from Connecticut that won for them the right to represent the State at the camp. Mary Louise Idzkowski, a 4-H delegate to the camp from Connecticut, will give account of her experiences and achievements. . . Selections from the music of some of America's favorite composers will be played by the United States Marine Band and explained by Ray Turner. The compositions were selected to form a part of the 1932 series of the national 4-H music achievement test, the theme of which is Learning to Know America's Music. . . National 4-H club radio programs are broadcast over a nation-wide network of 60 stations associated with the National Broadcasting Co., on the first Saturday of each month. The programs are arranged by the U. S. Department of Agriculture in cooperation with the State agricultural colleges.

Stations Scheduled to Carry Program

Eastern Standard Time - 12.30 to 1.30 p.m.

KDKA, Pittsburgh; WBAL, Baltimore; WBZ, Boston; WBZA, Springfield; WFLA, Clearwater; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WSUN, St. Petersburg; WWNC, Asheville.

Central Standard Time - 11.30 a.m. to 12.30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTBS, Shreveport; KTHS, Hot Springs; KVOO, Tulsa; KWCR, Cedar Rapids; KWK, St. Louis; KYW, Chicago; WAPI, Birmingham; WCKY, Covington; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHAS, Louisville; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Lawrence; WSB, Atlanta; WSM, Nashville; WSMB, New Orleans; WTMJ, Milwaukee.

Mountain Standard Time - 10.30 to 11.30 a.m.

KGHL, Billings; KGIR, Butte; KOA, Denver; KSL, Salt Lake City; KTAR, Phoenix.

Pacific Standard Time - 9.30 to 10.30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle; KPO, San Francisco.

REMEMBER THE DAY

"Always the First Saturday in Each Month"

(OVER)

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Reserve

National 4-H CLUB RADIO BROADCAST

JUL 8 1932
U. S. Department of Agriculture

JULY 2, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

"4-H CLUB WORK HAS ECONOMIC VALUE"

America the Beautiful ..... U. S. Marine Band.

How We Reduced Clothing Expenses ..... Edna Schweitzer, Club Member, De Kalb County, Ill.

Profit from Potatoes ..... Leroy Getz, Club Member, Carbon County, Pa.

NATIONAL 4-H CLUB MUSIC IDENTIFICATION TEST - Discussed by Ray Turner. Played by the U. S. Marine Band.

Learning to Know America's Music

This period will be devoted to a study of some of the musical compositions played during the 1931-32 national 4-H music achievement test, which started on December 5, 1931. The U. S. Marine Band will play certain selections which club members are urged to identify by title and composer. This program has been arranged to permit club members to test their memories regarding the identity of certain well-known American compositions. It is in no sense a contest.

What Our Older 4-H Club Members Are Doing ..... Martha Hensley, District Club Specialist, Ill.

The Local 4-H Leader a Cornerstone ..... Ray Turner, U. S. Department of Agriculture.

The Star-Spangled Banner ..... U. S. Marine Band.

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[1]TIME OF BROADCAST.—12.30 to 1.30 p. m., eastern standard time; 11.30 a. m. to 12.30 p. m., central standard time; 10.30 to 11.30 a. m., mountain standard time; 9.30 to 10.30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

Lower Clothing Expenses, Profitable Potatoes, Older Club Members, and Local Leaders to be Discussed on July Club Radio Program

Music Identification Test Planned

"Reduced expenses for clothing are possible if the lessons learned through 4-H club work are carefully practiced," states Edna Schweitzer, 4-H club member from Illinois, in the radio talk she is scheduled to broadcast on July 2. Edna knows whereof she is talking, for she has constantly demonstrated the truth of her statement during the five years she has been in club work. How one can be inexpensively dressed without sacrificing attractiveness will be the theme of her talk. . . . Producing a yield of more than 400 bushels of potatoes to the acre during four out of the five years he devoted to club work, is the achievement of Leroy Getz, the club member who will represent Pennsylvania on the program. Leroy, by the way, has the distinction of belonging to a family of seven 4-H boys and girls who carried on last year a total of 15 different projects at one time. . . . Farm boys and girls who have passed the age limit of club membership furnish a problem that is being given careful consideration in most States. How Illinois is meeting this problem will be told by Martha Hensley, club specialist for the northern district of Illinois. . . . Farm men and women who have served without pay as local leaders have made a vast contribution to the development of 4-H club work. Ray Turner, of the U. S. Department of Agriculture, will pay a tribute to their unselfish efforts in bringing the advantages of 4-H club work to thousands of farm boys and girls. . . . During the musical part of the broadcast, the U. S. Marine Band and Ray Turner will conduct a program that will enable club members to test their memories of titles and composers of compositions played during previous months. More detailed information about this music identification test is included on a separate sheet.

Stations Scheduled to Carry Program

Eastern Standard Time - 12.30 to 1.30 p.m.

KDKA, Pittsburgh; WBAL, Baltimore; WBZ, Boston; WBZA, Springfield; WFLA, Clearwater; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WSUN, St. Petersburg; WWNC, Asheville.

Central Standard Time - 11.30 a.m. to 12.30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTBS, Shreveport; KTHS, Hot Springs; KVOO, Tulsa; KWCR, Cedar Rapids; KWK, St. Louis; KYW, Chicago; WAPI, Birmingham; WCKY, Covington; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHAS, Louisville; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Lawrence; WSB, Atlanta; WSM, Nashville; WSMB, New Orleans; WTMJ, Milwaukee.

Mountain Standard Time - 10.30 to 11.30 a.m.

KGHL, Billings; KGIR, Butte; KOA, Denver; KSL, Salt Lake City; KTAR, Phoenix.

Pacific Standard Time - 9.30 to 10.30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle; KPO, San Francisco.

REMEMBER THE DAY

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National 4-H CLUB RADIO BROADCAST

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★ JULY 1932 ★
U. S. Department of Agriculture

AUGUST 6, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

"4-H CLUB WORK HAS ECONOMIC VALUE"

America the Beautiful ..... U. S. Marine Band.

Our Club Learns How to Plan and Serve Meals ..... Ruth Bowman, Club Member, Keokuk County, Iowa.

Farm Economics Help Older Club Members ..... James K. Harris, Club Member, Butler County, Ohio.

NATIONAL 4-H CLUB MUSIC ACHIEVEMENT TEST - Discussed by Ray Turner. Played by the U. S. Marine Band.

Learning to Know America's Music

This period, postponed from July 2, will be devoted to a study of some of the musical compositions played during the 1931-32 national 4-H music achievement test, which started on December 5, 1931. The U. S. Marine Band will play certain selections which club members are urged to identify by title and composer. This program has been arranged to permit club members to test their memories regarding the identity of certain well-known American compositions. It is in no sense a contest.

Is 4-H Club Work Practical? ..... Lulu Tregoning, Assistant State Club Leader, Ames, Iowa.

What's Going On in the 4-H Clubs ..... Reuben Brigham, Extension Service, U. S. Department of Agriculture.

The Star-Spangled Banner ..... U. S. Marine Band.

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[1]TIME OF BROADCAST.—12.30 to 1.30 p. m., eastern standard time; 11.30 a. m. to 12.30 p. m., central standard time; 10.30 to 11.30 a. m., mountain standard time; 9.30 to 10.30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

Practical Values of 4-H Club Work to be Discussed on August 6 Radio Program

Music Achievement Test Scheduled

The national 4-H club radio program scheduled for August 6 will feature talks concerning the activities of farm boys' and girls' club members that have some economic or practical value. Extension work in farm economics, including adjustments in farm operations to meet changing conditions and the keeping of business records of the farm to determine the most productive commodities, has become well established for adult farmers. That this type of extension teaching also has considerable value in 4-H club work will be discussed in a talk entitled "Farm Economics Help Older Club Members," to be given by James K. Harris, a 4-H club member of 10 years' standing in Ohio. James has put economic practices into use in developing his herd of Duroc-Jersey hogs. . . How club members are learning to plan nutritious, tasty, and economical meals; to use cooking methods that make foods retain their flavor and wholesomeness; and to set the table and serve meals with the proper observance of etiquette will be explained by Ruth Bowman of Iowa. Ruth has been a club member for six years, during which time she has studied canning, bread making, dressmaking, and furnishing the home, under the direction of her extension agent and local 4-H club leader. . . "Is 4-H Club Work Practical?" is the subject of the talk to be given by Miss Lulu Tregoning, the Iowa assistant State club leader. . . In a talk entitled "What's Going On in the 4-H Clubs," Reuben Brigham, who is in charge of extension information for the U. S. Department of Agriculture, will tell how 4-H club work is helping to lessen many farm and farm home difficulties resulting from the adverse economic situation. Stories of what local clubs or individual club members are doing that results in profitable returns or in reducing cash expenditures will be related by Mr. Brigham. . . The national 4-H music achievement test, cancelled during the July program because of broadcasts emanating from the political convention in Chicago, will be conducted during the August 6 program. During the music achievement test, club members will be asked to identify for their own information music played by the U. S. Marine Band. The compositions in the test have been selected from the 1931-32 4-H music achievement series.

Stations Scheduled to Carry Program

Eastern Standard Time - 12.30 to 1.30 p.m.

KDKA, Pittsburgh; WBAL, Baltimore; WBZ, Boston; WBZA, Springfield; WFLA-WSUN, Tampa; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WWNC, Asheville.

Central Standard Time - 11.30 a.m. to 12.30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTBS, Shreveport; KTHS, Hot Springs; KVOO, Tulsa; KWCR, Cedar Rapids; KWK, St. Louis; KYW, Chicago; WAPI, Birmingham; WCKY, Covington; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Lawrence; WSB, Atlanta; WSM, Nashville; WSMB, New Orleans; WTMJ, Milwaukee.

Mountain Standard Time - 10.30 to 11.30 a.m.

KGHL, Billings; KGIR, Butte; KOA, Denver; KSL, Salt Lake City; KTAR, Phoenix.

Pacific Standard Time - 9.30 to 10.30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle.

REMEMBER THE DAY

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National 4-H CLUB RADIO BROADCAST

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AUG 13
Department of Agriculture

SEPTEMBER 3, 1932

12:30 TO 1:30 P. M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

"4-H CLUB WORK HAS ECONOMIC VALUE"

America the Beautiful ..... U. S. Marine Band.

Canning 4-H Products ..... Dorothy Murphy,
4-H Club Member, Sussex County, Del.

What the Home Garden Gives Us ..... Alfred Hallenbeck,
4-H Club Member, Greene County, N. Y.

NATIONAL 4-H MUSIC ACHIEVEMENT TEST - Discussed by Ray Turner.
Played by the U. S. Marine Band.

Learning to Know America's Music

Early American Music

Yankee Doodle: 1. Original version
2. Modern version
America
Star-Spangled Banner
Hail, Columbia
Home, Sweet Home
Washington's March
The Girl I Left Behind Me
Successful Campaign
Minuet
Brandywine Quickstep

4-H Leadership a Goal ..... Alex D. Cobb,
Assistant Extension Director, Newark, Del.

Why Club Work Is Effective ..... Gertrude Warren,
Extension Service, U. S. Department of Agriculture.

The Star-Spangled Banner ..... U. S. Marine Band.

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[1]**TIME OF BROADCAST.**—12.30 to 1.30 p. m., eastern standard time; 11.30 a. m. to 12.30 p. m., central standard time; 10.30 to 11.30 a. m., mountain standard time; 9.30 to 10.30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

Profitable Activities of 4-H Club Members To be Discussed on September 3 Radio Program

Early American Music a Feature

The National 4-H club radio program for September 3 will feature talks on canning and home gardening for profit, the development of local economic leadership through club work, and the effectiveness of club work as an agency for teaching farm youth how to carry on the practical activities of the farm and home in a more efficient and profitable manner. "Canning 4-H Products" is the title of the talk to be given by Dorothy Murphy, a 4-H club member from Delaware. Although only 16 years old, Dorothy is old in 4-H experience. She has been a club member for the last five years. . . Alfred Hallenbeck, a club member of three year's standing in New York, and the champion 4-H gardener in Greene County in 1931, will tell his experiences in a talk entitled "What the Home Garden Gives Us.". . . How club work develops the latent ability of a club member for economic leadership in the community will be discussed in a talk entitled "4-H Leadership a Goal," to be given by Alex D. Cobb, assistant director of the Delaware Extension Service. . . Gertrude Warren, a member of the extension staff of the U. S. Department of Agriculture, who has long been associated with the national development of club work, will speak on the subject, "Why Club Work Is Effective.". . . Early American musical compositions will be played by the U. S. Marine Band and explained by Ray Turner as a contribution to the 1932-33 music series which has for its theme, "Learning to Know America's Music.". . . The national 4-H club radio programs, broadcast always on the first Saturday of each month from 12.30 to 1.30 p.m., eastern standard time, are organized by the Cooperative Extension Service of the U. S. Department of Agriculture and the State agricultural colleges, and broadcast over a nation-wide network of radio stations associated with the National Broadcasting Co. . . National 4-H Achievement Day falls this year on November 5. State extension services and the U. S. Department of Agriculture will cooperate in broadcasting a joint program, as was done last year.

Stations Scheduled to Carry Program

Eastern Standard Time - 12.30 to 1.30 p.m.

KDKA, Pittsburgh; WBAL, Baltimore; WBZ, Boston; WBZA, Springfield; WFLA-WSUN, Tampa; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WWNC, Asheville.

Central Standard Time - 11.30 a.m. to 12.30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTBS, Shreveport; KTHS, Hot Springs; KVOO, Tulsa; KWCR, Cedar Rapids; KWK, St. Louis; KYW, Chicago; WAPI, Birmingham; WCKY, Covington; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Lawrence; WSB, Atlanta; WSM, Nashville; WSMB, New Orleans; WTMJ, Milwaukee.

Mountain Standard Time - 10.30 to 11.30 a.m.

KGIR, Butte; KOA, Denver; KSL, Salt Lake City; KTAR, Phoenix.

Pacific Standard Time - 9.30 to 10.30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle.

REMEMBER THE DAY

6566

"Always the First Saturday in Each Month"

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National 4-H CLUB RADIO BROADCAST

OCTOBER 1, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

"4-H CLUB WORK HAS ECONOMIC VALUE"

America the Beautiful ..... U. S. Marine Band.

Helping Mother to Manage the Home ..... Jaunita Parsons,
4-H Club Member, Pike County, Ky.

This Baby Beef Went to Market ..... Milton Thorson,
4-H Club Member, Saunders County, Nebr.

NATIONAL 4-H MUSIC ACHIEVEMENT TEST - Discussed by Ray Turner.
Played by the U. S. Marine Band.

Learning to Know America's Music

American Operas

Oh, Heidelberg, Dear Heidelberg,
from Prince of Pilsen - Luders
El Capitan, from El Capitan - Sousa
The Magic Melody, from Magic Melody - Romberg
Unbrella Dance, from The Mandarin - DeKoven
Rose-Marie, from Rose-Marie - Friml

What Club Work Has Meant to Our State ..... J. W. Whitehouse,
State Club Agent, Lexington, Ky.

What 4-H Club Work Strives For ..... J. A. Evans,
Associate Chief, Office of Cooperative Extension Work,
U. S. Department of Agriculture.

The Star-Spangled Banner ..... U. S. Marine Band.

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[1]TIME OF BROADCAST.—12.30 to 1.30 p. m., eastern standard time; 11.30 a. m. to 12.30 p. m., central standard time; 10.30 to 11.30 a. m., mountain standard time; 9.30 to 10.30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

Speakers on October 1 4-H Radio Program To Show How Club Work Has Proved Its Worth

Helping mother to manage the home is one of the many practical things that girls learn through 4-H club work. How 4-H club girls help their mothers in the economical management of the home will be explained in a radio talk to be given by Juanita Parsons, club member from Kentucky, in the national 4-H club radio program to be broadcast from 12.30 to 1.30, eastern standard time, on October 1. On the same program, Milton Thorson, 4-H club member from Nebraska, will tell about the success he has achieved during six years of club work with beef calves; J. W. Whitehouse, supervisor of club work in Kentucky, will tell how club work has proved its worth in that State; and J. A. Evans of the U. S. Department of Agriculture will give a summary of the objectives toward which 4-H club work strives. Music on the program will feature selections from American operas and will be played by the U. S. Marine Band. The national 4-H club radio programs, broadcast always on the first Saturday of each month, are organized by the cooperative extension service of the U. S. Department of Agriculture and the State agricultural colleges. These programs are broadcast over a nation-wide network of stations associated with the National Broadcasting Co. Plans are being made by club members throughout the Nation to join in celebrating 4-H achievement on November 5. On that day a radio program will be arranged in which club members in all parts of the country will participate.

Stations Scheduled to Carry Program

Eastern Standard Time - 12.30 to 1.30 p.m.

KDKA, Pittsburgh; WBAL, Baltimore; WBZ, Boston; WBZA, Springfield; WFLA-WSUN, Tampa; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WWNC, Asheville.

Central Standard Time - 11.30 a.m. to 12.30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTBS, Shreveport; KTHS, Hot Springs; KVOO, Tulsa; KWCR, Cedar Rapids; KWK, St. Louis; KYW, Chicago; WAPI, Birmingham; WCKY, Covington; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Lawrence; WSB, Atlanta; WSM, Nashville; WSMB, New Orleans; WTMJ, Milwaukee.

Mountain Standard Time - 10.30 to 11.30 a.m.

KDYL, Salt Lake City; KGIR, Butte; KOA, Denver; KTAR, Phoenix.

Pacific Standard Time - 9.30 to 10.30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle.

REMEMBER THE DAY

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"Always the First Saturday in Each Month"

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National 4-H CLUB RADIO BROADCAST

NOVEMBER 5, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

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U.S. DEPARTMENT OF AGRICULTURE

PROGRAM

IN HONOR OF 4-H ACHIEVEMENTS MADE IN 1932

United States Department of Agriculture Period
To go out over entire network of radio stations from 12.30 to 12.45 p.m., eastern standard time.

Stars and Stripes Forever ..... United States Marine Band.

The Contribution of 4-H Club Work to the Farm Home ..... Mrs. Josephine E. Bakke, In Charge Girls' Club Work, Iowa.

Dreaming Song ..... United States Marine Band.

State Extension Service Period
State 4-H achievement-day radio program organized by the State extension service and presented over the local radio station from 12.46 to 1.15 p.m., eastern standard time.

United States Department of Agriculture Period
To go out over entire network of radio stations from 1.16 to 1.30 p.m., eastern standard time.

The Plowing Song ..... United States Marine Band.

4-H Club Work in 1932 ..... C. W. Warburton, United States Department of Agriculture.

The Star-Spangled Banner ..... United States Marine Band.

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[1]TIME OF BROADCAST.—12.30 to 1.30 p. m., eastern standard time; 11.30 a. m. to 12.30 p. m., central standard time; 10.30 to 11.30 a. m., mountain standard time; 9.30 to 10.30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

NATIONAL 4-H ACHIEVEMENT CELEBRATION ARRANGED

On November 5, the United States Department of Agriculture will cooperate in presenting the third national 4-H achievement-day radio program, which will be broadcast from 12.30 to 1.30 p.m., eastern standard time, over a network of the National Broadcasting Co. The program will be in three parts. The first part, to be broadcast from Washington, D. C., over the entire network of 56 stations, will be a 15-minute program featuring a talk by Mrs. Josephine E. Bakke, in charge of girls' club work in Iowa, who will tell about the effect that club work has had during the year on farm-home life. The second part will be a 30-minute program arranged by State extension services and broadcast over local stations on the network. The third part will again go out over a national hook-up, and will consist of a talk by Director C. W. Warburton, who will summarize the accomplishments of club members during the year. Club members everywhere are planning to listen to this program, arranged in honor of their 4-H achievements.

Stations Scheduled to Carry Program

Eastern Standard Time - 12.30 to 1.30 p.m.

KDKA, Pittsburgh; WBAL, Baltimore; WBZ, Boston; WBZA, Springfield; WFLA-WSUN, Tampa; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WWNC, Asheville.

Central Standard Time - 11.30 a.m. to 12.30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTBS, Shreveport; KTHS, Hot Springs; KVOO, Tulsa; KWCR, Cedar Rapids; KWK, St. Louis; KYW, Chicago; WAPI, Birmingham; WCKY, Covington; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Lawrence; WSB, Atlanta; WSM, Nashville; WSMB, New Orleans; WTMJ, Milwaukee.

Mountain Standard Time - 10.30 to 11.30 a.m.

KDYL, Salt Lake City; KGIR, Butte; KOA, Denver; KTAR, Phoenix.

Pacific Standard Time - 9.30 to 10.30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle.

REMEMBER THE DAY

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National 4-H CLUB RADIO BROADCAST

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U. S. Department of Agriculture

DECEMBER 3, 1932

12:30 TO 1:30 P.M. EASTERN STANDARD TIME[1]

Conducted by the United States Department of Agriculture in Cooperation with the State Agricultural Colleges, the United States Marine Band, and the National Broadcasting Co.

PROGRAM

"4-H CLUB WORK HAS ECONOMIC VALUE"

America the Beautiful ---------- United States Marine Band.

4-H Leadership and the Farm Home ---------- 4-H Club Girl, Winner of Moses 4-H Leadership Trophy Contest.

What My Club Has Contributed to the Agricultural Program of Our County ---------- 4-H Club Boy, Winner of Moses 4-H Leadership Trophy Contest.

NATIONAL 4-H MUSIC ACHIEVEMENT TEST - Discussed by Ray Turner.
Played by the United States Marine Band.

Learning to Know America's Music

Modern American Music

Youth Triumphant ---------- *Hadley*
Far Off I Hear a Lover's Flute ---------- *Cadman*
Cripple Creek ---------- *Stringfield*
A Rustic Scene ---------- *Busch*
Song of the Bayou ---------- *Bloom*
Tell It to the Marines ---------- *Branson*

What 4-H Leadership Means to Club Members ---------- H. A. Moses, Springfield, Mass., Donor of the Moses Trophies.

How 4-H Club Work Promotes Leadership Among Farm Boys and Girls ---------- G. E. Farrell, Extension Service, United States Department of Agriculture.

The Star-Spangled Banner ---------- United States Marine Band.

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[1]TIME OF BROADCAST.—12.30 to 1.30 p. m., eastern standard time; 11.30 a. m. to 12.30 p. m., central standard time; 10.30 to 11.30 a. m., mountain standard time; 9.30 to 10.30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

Discussion of Leadership Concluding Feature of 1932 4-H Broadcasts

With the 4-H radio program of December 3, the 1932 series featuring the theme "4-H Club Work Has Economic Value" comes to a close. The December program will emphasize 4-H leadership and will have for its speakers the club boy and club girl who have won the 1932 Moses 4-H leadership awards; H. A. Moses, donor of the trophies; and George E. Farrell, in charge of extension work in the Central States for the United States Department of Agriculture. The 1933 series of 4-H radio programs will open on January 7. This series will feature "4-H Club Work Has Educational Value," as the theme for the talks, and "The World's Great Composers," as the theme for the music.

Stations Scheduled to Carry Program

Eastern Standard Time - 12.30 to 1.30 p.m.

KDKA, Pittsburgh; WBAL, Baltimore; WBZ, Boston; WBZA, Springfield; WFLA-WSUN, Tampa; WGAR, Cleveland; WHAM, Rochester; WIOD, Miami; WIS, Columbia; WJAX, Jacksonville; WJR, Detroit; WJZ, New York City; WLW, Cincinnati; WPTF, Raleigh; WRC, Washington; WRVA, Richmond; WWNC, Asheville.

Central Standard Time - 11.30 a.m. to 12.30 p.m.

KFYR, Bismarck; KOIL, Council Bluffs; KPRC, Houston; KSTP, St. Paul; KTBS, Shreveport; KTHS, Hot Springs; KVOO, Tulsa; KWCR, Cedar Rapids; KWK, St. Louis; KYW, Chicago; WAPI, Birmingham; WCKY, Covington; WDAF, Kansas City; WDAY, Fargo; WEBC, Superior; WFAA, Dallas; WHO, Des Moines; WIBA, Madison; WJDX, Jackson; WKY, Oklahoma City; WMC, Memphis; WOAI, San Antonio; WOC, Davenport; WOW, Omaha; WREN, Lawrence; WSB, Atlanta; WSM, Nashville; WSMB, New Orleans; WTMJ, Milwaukee.

Mountain Standard Time - 10.30 to 11.30 a.m.

KDYL, Salt Lake City; KGIR, Butte; KOA, Denver; KTAR, Phoenix.

Pacific Standard Time - 9.30 to 10.30 a.m.

KFI, Los Angeles; KFSD, San Diego; KGO, Oakland; KGW, Portland; KHQ, Spokane; KOMO, Seattle.

REMEMBER THE DAY

"Always the First Saturday in Each Month"

(OVER)